

Realized Solutions Develops Custom Supply Chain Management System to Give Halstead International a "Global View" of their Business

Realized Solutions helped Halstead translate their needs into a custom supply chain management system with an eye toward excellent customer service.

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In an effort to stay ahead of explosive growth, Halstead International, a leading supplier of flooring and home design materials, contacted [Realized Solutions](#), a trusted software development firm specializing in workflow automation, to assist in the design and development of a custom supply chain management system. As one of the nation's largest flooring importers, Halstead needed a convenient way to assemble and access information from multiple internal systems. They also wanted the ability to obtain information from their overseas factories and international freight forwarding companies. This global dashboard would be used by Halstead to gain a view of their product location at any time during the production and shipping process. This would also help provide reliable and accurate answers on when customer orders would arrive. Previously, this was a time consuming and unreliable process.

“ Thanks to Realized Solutions, Halstead has the most innovative supply chain system to manage domestic import orders in the flooring industry. RSI listened to our needs and made valuable suggestions that translated into additional advantages ”

The [Realized Solutions](#) (RSI) software design team utilized their technical experience to help Halstead translate their needs into a vision. Together, RSI and Halstead explored how their concept system should operate, function, and interface with the other software systems. Through collaborative efforts, Realized Solutions learned Halstead's systems and those of their service suppliers. RSI became familiar with the challenges and limitations Halstead faced. Halstead and RSI shared ideas, discussed methods and ultimately formalized a software design to meet Halstead's needs, support their goals and to promote future growth. Realized Solutions then developed and implemented the advanced custom software solution, trained the users and helped Halstead transition the system into production.

Brian Greene, Vice President of Global Supply Chain for Halstead International, stated, "Thanks to Realized Solutions, Halstead has one of the most innovative supply chain systems to manage the flow of import orders in the flooring industry. RSI listened to our needs and made valuable suggestions that translated into additional advantages. As a result, we are light years ahead of where we started. I've seen other applications in the industry and nothing comes close to what RSI developed for us for a company of our size. Best of all, as a client, we know we can call Realized Solutions at any time to get the expertise and support we need. RSI is one of our favorite vendors because we know we can rely on them."

About [Realized Solutions](#):

Realized Solutions is an established technology provider specializing in custom software development, technology consulting, network services, hardware support and total managed services. Their clients include venture capital firms, educational institutions, medical facilities, parking industry organizations, and manufacturing companies across the United States.

About Halstead International:

Headquartered in Norwalk, Conn., and with offices around the world, Halstead has for more than 50 years been delivering to our customers some of the most brilliant building/design products in their respective categories. Our goal is to bring you the best-looking, highest-quality products at the most affordable prices using -- and often introducing -- the latest technologies and designs.

At Halstead, no new product is brought to market until we are satisfied it will be easy for you to install, it will look great in your home or office, it will easily hold up to the heaviest use and it will offer you greater value than any competitive product. All our products carry extensive warranties, detailed installation instructions and maintenance and/or "How to Use" guides for both the professional and DIY users.

Customer-Friendly; Environment-Friendly:

Sustainability is a core value at Halstead, and all of our products are designed to have minimal impact on our environment.

Industry Leader:

In support of our ongoing efforts to protect the environment, Halstead International is one of the first companies in the international vinyl flooring industry to use its own recycled flooring in the production of its new Allure products.

Using known-origin products in the manufacturing of new flooring is a more environmentally responsible business practice. Recycling content of known origin is better for the environment, cleaner and safer. It leaves less chance for impurities to find their way into the recycling materials, helps to relieve landfill space by diverting used product away from the landfill, and also saves on the use of precious resources."

Halstead's goal is to lead an industry-wide move to this closed-loop, cradle-to-cradle recycling process.

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